

# Hotel, Restaurant & Tourism Management

## Associate of Arts

### 67 credit hours

The Associate of Arts in Hospitality and Tourism is designed to equip the student with skills and knowledge to enter one of the primary and fastest growing industries in the region. The program is designed with multiple career pathways including management, personnel supervision, customer service, and marketing and sales so the student may decide to pursue one or more certificates, a general associate degree or a specialized associate's degree.

Upon program completion students will be able to:

- Transfer skills obtained through course work to real world and professional experiences.
- Apply basic knowledge to a wide variety of industry segments such as front desk, sales, human resources and line supervision.
- Pursue a Bachelor degree from a four year university in hospitality and tourism or business

### Institutional and Related Requirements – 7 hours

UNIV 101 - Freshman Seminar – 3

MATH 104 - Preparatory Algebra – 4

### New Mexico General Education Common Core (NMGECC) – 37 hours

#### I. Communications – 9 hours

Required Courses:

ENG 102 - English Composition – 3

ENG 233 - Writing for Technical Professionals – 3

COMM 101 - Interpersonal Communications – 3

**or** COMM 102 - Public Speaking – 3

#### II. Mathematics – 4 hours

Required Course:

STAT 213 - Statistical Methods – 4

#### III. Science – 8 hours

Recommended courses:

BIOL 154/L - General Biology: Subcellular through Organismic Biology/Lab – 4

BIOL 155/L - General Biology: Organismic through Supra Organismic Biology/Lab – 4

CHEM 151/L - General Chemistry I/Lab – 4

CHEM 152/L - General Chemistry II/Lab – 4

**or** any science with a lab listed in the NMGECC

#### IV. Social Science – 9 hours

Required Courses:

ECON 221 - Principles of Macroeconomics – 3

ECON 222 - Principles of Microeconomics – 3

**and** a Social Science from a different discipline listed in the NMGECC

#### V. Fine Arts and Humanities – 7 hours

a. Fine arts – 3 hours

Recommended courses:

ART 131 - Art Appreciation – 3

MUS 113 - Music Appreciation – 3

THTR 121 - Beginning Acting – 3

or any Fine Arts course listed in the NMGECC

b. Humanities – 4 hours

Required Course:

SPAN 101 - Beginning Spanish – 4

**Program Requirements – 23 hours**

ACCT 201 - Introduction to Financial Accounting – 4

HRTM 151 - Introduction to Hospitality Management – 3

HRTM 210 - Marketing for the Hospitality Industry – 3

or MKT 201 - Principles of Marketing – 3

HRTM 299 - Programmatic Capstone – 1

HTCA 151 - Intro to Culinary Arts – 3

HTCA 260 - Sanitation and Safety – 1

HTCA 262/L - Food Preparation I/L – 4

SPAN 102 - Continuation of Beginning Spanish – 4