

WEEKLY NEWSLETTER

Newsletter of ENMU-Ruidoso Branch Community College

Oct. 30, 2023

PTK Meeting Monday, 5 p.m. Phi Theta Kappa (PTK) kick-off meeting will be held Monday, Oct. 30, at 5 p.m. in the Faculty Conference Room. PTK was



established in 1918, and has become the largest and the most prestigious honor society serving two-year colleges around the world. PTK is a 'society' of honor students. Anyone interested in joining, please attend. Meet other current members and sponsors. For more information contact Education Dept. Chair Cleo Mow, Cleo.Mow@enmu.edu and Success Emporium Advocate Ashley Roberts, Ashley.Roberts @enmu.edu.

Student Participated in Midtown Trick or Treat ENMU-Ruidoso students joined President Trosper at the Midtown Trick or Treat event Oct. 25 to handed out candy. Pictured left to right are students Damien Morgan, Tyler Hiles, Faith Maske and Ariona Morgan.

FAQs can be found at www.ptk.org/join/faqs/.

Brand Alignment/Positioning Workshop

The College recently hosted a brand alignment/ positioning workshop with 14 internal and external stakeholders participating. The workshop was led by Brand Consultant Sue Kirtland. The group engaged in a number of perceptual exercises to determined the institution's visual assets, competitive advantage, and developed a brand position statement. In breakout sessions, the participants discussed colors, typography, logo and advertising layout and design, as well as photographic direction for the college.

Native American Heritage Days Nov. 14-16 The annual event has been expanded from one

day to three, is free and open to the public will include a Vendor Fair, Symposium and Student Showcase.

- Vendor Fair: Nov. 14-16, 9 a.m.- 5 p.m. themed arts and crafts.
- **Symposium**: Nov. 15, 10 a.m.-2 p.m. talks/presentations from various tribal offices, members and partners, 2:30 p.m. public forum and round table discussion about the Native American-Serving Non-Tribal Institution (NASNTI) Grant that is focused on serving Native American students at ENMU-Ruidoso.
- Student Showcase: Nov. 16, 10 a.m.-2 p.m. Tribal students from area high schools and the college will share information about projects and work they are pursuing through their studies at ENMU-Ruidoso.

5th Monday Community Dinner

You're Invited to Join

Us for a FREE Meal

planned & prepared by Spencer Theater Chef William Wilson Monday, Oct. 30, 2023, 5:30-7 p.m. at ENMU-Ruidoso, 709 Mechem Dr., Ruidoso



Dine-In or Takeout Menu: Chili Dogs, Frito Pie, Baked Potatoes, Side Salad & Dessert. Water & Tea.









Working in a breakout session pictured left to right is VP of Student Learning & Success Coda Omness, Education Dept. Chair Cleo Mow, Ruidoso High School Counselor Gretchen Chase, Brand Consultant Sue Kirtland and KWES Radio Station DJ/Ruidoso Downs Racetrack Sales Director Tim Keithley.

Upcoming Events

October 30 Monday

ENMU Portales Rep



on Campus, 10a-1p

- PTK Meeting, Faculty Conference Rm, 5p
- Free Community Meal, 5:30-7p

31 Tuesday

Halloween

November

1 Wednesday

- Spring Registration begins
- Day of the Dead Celebration, Rm119, Learning Commons & Tiered Area, 10a-2p



Bond Forum, Convention Center, 5:30p

2 Thursday

- Early Voting, Rm106, 10a-6p
- President's Ambassador Club meeting, Rm221, 5p

3 Friday

Early Voting, Rm106, 10a-6p

4 Saturday

Early Voting, Rm106, 10a-6p

5 Sunday

Daylight Savings Time Ends



