

HOSPITALITY & TOURISM PROGRAMS

HOTEL, RESTAURANT & TOURISM MANAGEMENT

Associate of Applied Science

61 credit hours

The Associate of Applied Science in Hotel, Restaurant & Tourism Management equips students with skills and knowledge to enter one of the primary and fastest growing industries in the region. The program is designed with multiple career pathways including management, personnel supervision, customer service, and marketing and sales.

Upon completion of the program students will be able to:

- Manage normal hotel, restaurant, and hospitality business operations
- Transfer skills obtained through course work to real world and professional experiences.
- Apply basic knowledge to a wide variety of industry segments such as front desk, ordering, sales, human resources, and line supervision.

Any student who is ineligible for state, national, or industry licensure or certification is ineligible for entry into this program.

Institutional and Related Requirements – 9 hours

ENGL 1110 – Composition I (3)
BUSA 1130 – Business Professionalism (3)
BCIS 1115 – Introduction to Computers (3) **OR**
BUSA 1110 – Introduction to Business (3)

Note: If institutional/related requirements are waived, additional elective courses will be needed to meet the minimum hours required for the degree.

Program Requirements – 35 hours

ACCT 2110 – Principles of Accounting I (3)
BUSA 1110 – Introduction to Business (3)
MKTG 2110 – Principles of Marketing (3)
HRTM 1120 – Intro to Hospitality and Tourism (3)
HTCA 260 – Sanitation and Safety (1)
HTCA 262/L – Food Preparation I/L (4)
HTCA 263/L – Food Preparation II/L (4)
MGMT 2110 – Principles of Management (3)
SPAN 1110 – Spanish I (4)
SPAN 1120 – Spanish II (4)
HRTM 293 – Hospitality Internship (3)

New Mexico General Education Curriculum (NMGEC) – 17 Hours (as itemized below)

Communications – 3 hours
Mathematics – 4 hours
Science – 4 hours
Social and Behavioral Sciences – 3 hours
Flexible Three – 3 hours